



THE OFFICIAL PRICE SHEET

LOGOS

TYPES	DESCRIPTION	PRICES
LETTERMARK	Logo with initials (ex. CNN, IBM, HBO)	\$150.00 USD
WORDMARK	Logo with business name alone (ex. Google)	\$200.00 USD
PICTORIAL	Logo with an icon or graphic-based design (ex. Twitter)	\$250.00 USD
MASCOT	Cartoonish made logo (ex. Kool-Aid Man, KFC, Chester Cheetah)	\$300.00 USD
ABSTRACT	Abstract geometric logo (ex. Adidas, Pepsi)	\$350.00 USD
EMBLEM	Traditional made logo like a badge, seal or crest (ex. Starbucks)	\$400.00 USD
COMBINATION	Logo combined of a Lettermark or wordmark and a pictorial mark, abstract mark or mascot (ex. Burger King, Doritos)	\$450.00 USD
RETOUCHES		
Any improvements (additions or alterations) that are requested during the process or after completion of any logos will be charged		\$10.00 USD (each)

All orders for logos are sent via electronically or by email to ensure they get to you fast and safe.

PARTIAL PAYMENTS PLAN

Starting Fee: \$50 (minimum)

This fee will be added towards the sum of your order until the total amount is paid in full.

Payments Plan Options

PLANS	DESCRIPTION	Minimum Pay (Per Plan)
Weekly	Pay for any orders on a weekly basis	\$50.00 USD +
Bi-Weekly	Pay for any orders on a bi-weekly basis	
Semi-Monthly	Pay for any orders on a semi-monthly basis	

